

Supplemental Table 1. Questionnaire in English**Part 1. Basic Information****Gender**

- Male
- Female

Nationality**Age**

- Under 20
- 21 to 25 years old
- 26 to 30 years old
- 31 to 40 years old
- 41 to 50 years old
- 51 years or older

Education (highest degree received)

- Did not complete high school
- High school graduate
- Vocational/Technical training
- Bachelor's degree
- Master's degree or above

Employment Status

- Information Technology (services, data etc.)
- Manufacturing
- Finance
- Advertising
- Service Industry
- Government or Public Administration
- Education
- Military
- Medical or Health Care
- Student
- Homemaker
- Unemployed
- Others

Approximate Yearly Income

- Less than \$20,000 (USD)
- \$20,000 to \$50,000 (USD)
- \$50,000 to \$75,000 (USD)
- Over \$75,000 (USD)
- None

Marital Status

- Married
- Single
- Unmarried, but with a partner
- Divorced
- Other

Have you ever received any aesthetic medical treatments? (multiple choices)

- 1. Aesthetic surgery (Blepharoplasty, Rhinoplasty, Genioplasty, Liposuction etc.)
- 2. Injectables (Hyaluronic Acid Injection, Botox, Fillers etc.)
- 3. Laser therapy
- 1+2
- 1+3
- 1+2+3
- I haven't received any of the treatments mentioned above

Part 2-A. For who had experienced before**How many times have you received aesthetic procedure? (including non-surgical procedure)**

- None
- 1 to 2 times
- 3 to 5 times
- 5 times or more

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Supplemental Table 1. Continued**Which aesthetic procedure have you had or considered having?**

- Upper blepharoplasty (eyelid surgery)
- Baggy lower eyelid removal
- Rhinoplasty
- Orthognathic surgery
- Bone contouring
- Face-lift
- Liposuction or fat injection to face
- Liposuction (body contouring)
- Breast Augmentation
- Calf reduction surgery
- Laser therapy (Laser toning, Acne-scar removal, Thermage wrinkle reduction etc.)
- Injectables (Botox, Hyaluronic Acid Injection etc.)
- Other: (please specify)

If you have received procedure before, what was the reason or motivation? (multiple choices)

- Aesthetic medical treatment is a great way to invest in oneself.
- Intrigued by discussion with friends and/or the experience of friends.
- To improve self-confidence and/or success
- For my partner (boyfriend/girlfriend/ husband/ wife)
- Intrigued by the experience of a celebrity
- Intrigued by an advertisement
- Suggested by my partner/ family member/ friend(s)
- For changing to a new environment
- Necessary for employment

If you have received aesthetic procedure before, are you willing to share this experience with your friends or family (prior to or after the treatment)?

- Yes, I am willing to tell them without being asked.
- Yes, but I will not share if not asked.
- No, but I will not deny if somebody finds out.
- No, this is something personal and private.

Where did your budget come from?

- Myself
- Close family members
- My spouse
- By loan

Choosing the right center (and doctor) is very important. Which setting would you prefer?

- Medical Center
- Medical Cosmetic Clinic
- Would consider a familiar doctor first
- Overseas

Regarding the previous question, what is your main concern?

- Privacy
- Reasonable fees
- Reputation
- Safety precautions (with professional anesthetists, nurses etc.)
- Medical skills and expertise
- Recommended by family or friend(s)

Have you ever thought about going to another country for an aesthetic procedure?

- Yes
- No

Regarding the previous question, what is your main concern?

- Medical skill
- Language
- Personal preference of countries
- Reasonable fees
- Reputation
- Other

If not satisfied with the results, what measures would you take?

- Warn family and friends
- Not return for treatment in the future
- Legal action
- File a complaint at a consumer organization
- Post negative comments online

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Supplemental Table 1. Continued

If you have not had an aesthetic procedure before, why?

- Financial reasons
- Not right time yet
- Opposition from family/friends/ partner
- Worried about side-effects and results
- Still getting to know the industry
- Other

Part 2-B. For who never experienced

I have never thought about an aesthetic procedure before, because... (multiple choice)

- I am satisfied with my appearance.
- I am worried about the risks and side-effects.
- I am concerned about opposition or other negative responses from my family/ partner/ peers.
- Financial reasons
- Too young, no need yet
- Too old, no need for these treatments.

If you have chance to receive the aesthetic procedure, which procedure you prefer?

- Upper blepharoplasty (eyelid surgery)
- Baggy lower eyelid removal
- Rhinoplasty
- Orthognathic surgery
- Bone contouring
- Face-lift
- Liposuction or fat injection to face
- Liposuction (body contouring)
- Breast Augmentation
- Calf reduction surgery
- Laser therapy (Laser toning, Acne-scar removal, Thermage wrinkle reduction etc.)
- Injectables (Botox, Hyaluronic Acid Injection etc.)
- Other: (please specify)

Part 3. Questions about beauty

Without considering other factors, which would you prefer?

- A good-looking partner, who has received cosmetic surgery in the past
- An ordinary-looking partner, who has never received cosmetic surgery

If your partner wants to have aesthetic surgical procedure, would you accept it?

- No, never.
- Yes, I can only accept laser therapy.
- Yes, I can accept non-surgical procedure such as hyaluronic acid injections or botox.
- Yes, I can accept them having cosmetic surgery.

If so, would you be willing to pay for it?

- Yes
- No

If your children ask to have aesthetic surgical procedure, would you allow it?

- No, never.
- Yes, I can only accept laser therapy.
- Yes, I can accept non-surgical procedure such as hyaluronic acid injections or botox.
- Yes, I can accept them having cosmetic surgery.

If yes, would you be willing to pay for it?

- Yes
- No

After getting married, what would you do if you found out your spouse received aesthetic surgical procedure in the past?

- This is unforgivable.
- It is forgivable, but I need some time to accept this fact.
- It does not really matter.
- Other

Can you tell the difference between a plastic surgeon and a cosmetic surgeon?

- Yes
- No

Regarding the previous question, do you think this is important?

- Yes
- No